Xerox<sup>®</sup> Mobile Print Cloud<sup>®</sup> Xerox<sup>®</sup> Mobile Print Solution<sup>®</sup> Workflow Solutions Brochure

> Xerox<sup>®</sup> Mobile Print Productivity anywhere your business takes you.



# True printing freedom that's simple, convenient and secure.

## It's no secret that mobile technology has changed where and how business gets

**done.** People work from virtually anywhere, and as mobile as our *workforces* have become, people still need to print conveniently – wherever and whenever business requires. That's where Xerox can help with powerful and flexible choices.

#### **Convenient Mobile Printing**

From most mobile devices to almost any networked printers or multifunction systems, Xerox<sup>®</sup> Mobile Print raises your productivity anyplace your business takes you – whether you're out and about or simply in another part of your building.

We take the mystery and anxiety out of mobile printing with truly flexible solutions that are simple, convenient and secure.

#### **Flexible Print Workflows**

Xerox<sup>®</sup> Mobile Print enables you to easily print from your smartphone or tablet – as well as laptops and desktops. You can:

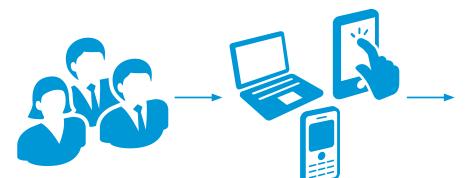
- Choose between an easy-to-use app or simple email submission.
- Print any typical office document including PDFs. Furthermore, true native Microsoft Office conversion ensures that your Word, Excel and PowerPoint documents are printed correctly.
- Find the closest printer and manage your print settings.
- Preview your document.
- Securely release your document to print.

#### The Choice is Yours

So in the end the choice becomes simple, do you want mobile print on your own server or in the cloud? And do you want this as part of a managed print service agreement or standalone? Whichever way, it will be simple, convenient and secure and delivered the way you want.

#### Xerox<sup>®</sup> Mobile Print enables you to print from most mobile devices, including:

- Mobile Smartphones
- Tablets
- PCs and Laptops



Your mobile workers on the go

...need to print from their mobile device



### Accelerate your productivity. Simplify your work life. Xerox<sup>®</sup> Mobile Print is simple, convenient and secure.

#### Simple

Submit documents through your email or by using our app. Printing workflows are hassle-free, enabling you to print when and where you need.

- No print driver download is required to print.
- Find the nearest location of a device using Google Map. The Near Me Map feature offers a simple way to find Mobile enabled printers.

#### Convenient

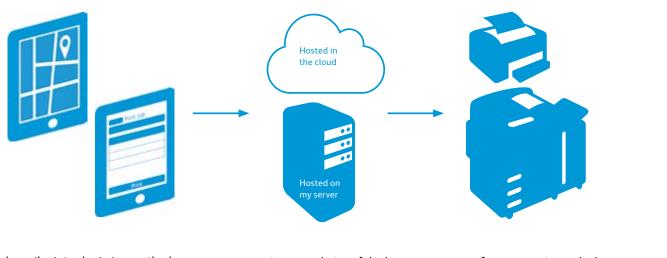
Raises the bar on printing, giving you just what you need, right when you need it.

- Preview jobs before printing and set print options such as duplex – all right from your tablet, smartphone or printer control panel.
- A central portal for all account and device management, whether in the cloud or on-site, makes deploying a Mobile Print strategy convenient for even the non-IT experts.

#### Secure

Provides robust protection at every level and gives you the security and control you require.

- Establish access controls that Allow or Block the ability to mobile print.
- Securely hold documents until you choose to release for print.



App and email print submission methods allow you to choose when and where to print

...using your choice of deployment

...for secure print and release to most networked printers or multifunction systems

# Support the needs of your business.

Your choice. Your way. Whether you want to manage it yourself or have us manage it for you, Xerox<sup>®</sup> Mobile Print provides flexible options to quickly and easily support your business.

#### Your Choice. Your Way.

- Choose Xerox<sup>®</sup> Mobile Print Cloud to easily manage local and remote locations.
- Choose Xerox<sup>®</sup> Mobile Print Solution with an on-site server behind your network's firewall, for added control and higher volume use.

Whether you want to manage it yourself or have us take care of everything, you have total control. Either way, it frees you and your staff to focus on more complex issues that drive your core business.



#### Try Mobile Print Cloud for

free. Download our free 30-day / 30-job trial today and see first hand how Mobile Printing can help your organisation today.

	Xerox <sup>®</sup> Mobile Print Cloud (Public cloud hosted)	Xerox <sup>®</sup> Mobile Print Solution (Server-based, on-site)
Mobile Support and Submission		
Xerox® Print Portal App Support iOS®, Android™	', Blackberry® (6,7)	
Non-Xerox Printers <sup>1</sup>	•	•
Xerox <sup>®</sup> Printers <sup>1</sup>	•	•
Email from any Email-enabled Devices		
Direct to each printer's unique email address	•	
To single printer fleet address – Release later from multifunction devices interface using release code (PIN) <sup>2</sup>		• <sup>2</sup> (EIP-enabled devices)
To single printer fleet address – Release later from Print Portal App	•	•
Printing and Convenience		
Direct / native Microsoft® Office, web pages, Adobe® PDF and Photos (PowerPoint, Word, Excel, PDF, Images, JPG, HTML)	•	•
Copies, two-sided, stapling, preview and more	•	•
GPS locator, find printer locations	•	•
Administration		
Support for cellular and wireless Wi-Fi client operations	•	•
Allow and / or block users, groups and more, centralised solution and access management	•	•
Enhanced accounting integration to deliver user based tracking and chargebacks <sup>3</sup>	•	•
Enables controlled access to print using on corporate network printer locations	•	•
Enables controlled access to print using external and remote public printer locations	•	
Requires internet access	•	
Getting Started		
On-site server, software	Non-dedicated PC with software agent	Dedicated customer server with software provided
Usage model	<ul> <li>Pay for mobile print jobs, no charge to enable many mobile printing devices</li> <li>Job Credit Packs (one-year expiration)</li> <li>Ideal for small and medium volume use</li> </ul>	<ul> <li>Pay to enable mobile printing on devices, no charge for mobile print jobs</li> <li>Unlimited jobs</li> <li>Ideal for larger volume uses</li> </ul>

<sup>1</sup> Compatible with most non-Xerox and Xerox<sup>®</sup> devices – networked devices with Adobe<sup>®</sup> PostScript<sup>®</sup> 2, 3 or PCL<sup>®</sup> 5, PCL 6.
<sup>2</sup> Xerox Extensible Interface Platform<sup>®</sup> (EIP) enabled devices – Please visit www.xerox.com/mobileprint for updated list of compatible models with Xerox<sup>®</sup> EIP enablement.

<sup>3</sup> Xerox<sup>®</sup> Standard Accounting (XSA) and Job Accounting supported. Additional tracking, accounting options are available. Please visit www.xerox.com/mobileprint for additional information.

Discover the solution that works best for you and watch a video demonstration at www.xerox.com/mobile.

